

First Aid for Rugs

Dry Spills

Vacuuming is usually the most effective method to remove dry soils from your fine rug.

Wet Spills

Whatever you do, do it quickly. The longer a liquid remains on the rug, the more likely it is to seep into the pile and stain your beautiful rug.

Do not rub

Blot with paper towels then dilute the remainder with cold water and continue blotting until the spill is no longer visible. If any traces remain, a small amount of a mild wool detergent may be used. Try to not increase the area of the spill.

Pet Urine

Pet urine can create severe problems. It can cause the colours to run and create a smell that is very hard to eradicate. Persistent wettings can affect the foundation of a rug by weakening it to such an extent that the rug can actually crack or break. **Act quickly:** Blot up as much liquid as possible with paper towels or a clean cloth. Try to rinse out as much of the spill as possible. Call us for advice as it would be best to rinse the residue from the rug.

Spot Cleaning

Rinse the rug thoroughly without soaking it, then blot dry using a cotton cloth. Use a neutral PH Carpet Spotter. Then rinse well with clean water. **Remember: with rugs, always work in the direction of the pile.**

For Rug Care product visit:

www.artofclean.co.uk/shop

For more information call us on:

01223 863 632



How to care for your fine rug



You just had your rugs cleaned – this guide will help you care for your rugs in the correct way helping them last for many years to come.

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Let's face it –
Your rug will get
dirty! Your cleaning
regime is the only
to protect it.

WARNING

NEVER place a pot plant on or nearby your rug. The constant seepage or condensation of water on the bottom of a pot causes the foundation and the pile to rot, mildew to grow and the rug to fall apart.



Here are a few tips on keeping your rug clean:

Rotation

To insure even wear, your rug should be rotated once a year. Depending on the traffic, the rotation may vary from six months to two years.

Fabric Protection

Application of a good quality Fibre Protector can help keep your rug cleaner for longer and make stain removal and future cleaning much more successful.

Rug Underlay

Rug underlay is intended to hold your rugs securely in place whether on hard or soft surfaces. This prevents shifting and dangerous slipping. Over time, shifting and slipping can cause stress and break stitching, stretch rugs out of shape and cause excessive wear.

Rug Storage

NEVER leave your rug stored in the plastic bag it is transported in. To protect your rug during transport or storage for longer periods it is advise to wrap your rug in Tyvec. This allows the rug to breath and reduce the risk of mold and mildew

Cleaning routine

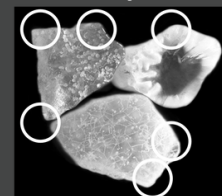
It is crucial your daily or weekly cleaning of your rug is done correctly.

Dusting and Cleaning

Vacuuming your rugs is the BEST thing you can do to keep your rugs in great shape in between cleans. Think of all the dust that daily settles on to your hard floors... that same dust settles on your rugs and needs to be removed, otherwise it works its way into the fibres and causes damage you cannot correct.

At the microscopic level, dirt acts like "tint sharp cutting blades" slicing away at the fibres and foundation of your rug. This is why rugs that are not cleaned regularly get wear patterns and needlessly wears out and lose fibres – destroying their beauty and value!

Notice the "Cutting Edges" in a grain of sand magnified



You do not want to overly "brush" these fibres so the best tool to use is an upright HEPA filter vacuum cleaner and just run it over the top of the rug fibres.

Vacuum WITH and not against the nap of the rug's "fuzzy" side (the rug's fibres are similar to your pet's fur – you know when you are petting with the nap, and when you are not. Going "with" it causes less friction)

If a lot of dirt seems to be collecting on the rug – like on your entryway rugs – then turn these rugs fuzzy side down and vacuum along the back side (stay away from the fringe tassels or you'll suck them up!)

This "shakes" the dirt out of the base of the rug's foundation and then you can flip the rug over and vacuum away all the dust, dirt, allergens, mould spores, bacteria, and other "unmentionables" that have been brought into your home by lots of feet and paws.

Insect Damage:

Many of the rugs we clean show signs of past or present moth infestation. It is heart-breaking to see the damage these little critters can cause. Here are a few things you can do to keep your rug protected from carpet moths

Get your rug cleaned! Moths hides under the units and lay their eggs in those spaces where the larvae end up eating the fibres.



If a rug is infested we will freeze it in a freezer...

If you see moths flying it would be wise to set up moth traps to identify infestations early and take action. When getting your carpet cleaned by a professional – ask to get moth repellent applied. It is not guaranteed to work all the time, but it reduces the risk of an infestation.

You can buy moth traps and treatments at www.artofclean.co.uk/shop